

BCS Allegient offers a breadth of professional services in business management, project management, multi-media communications, analysis, and organizational performance. We have both the experience and expertise to rapidly develop and deploy solutions to achieve critical objectives.



Communications & Stakeholder Engagement

When it comes to Communications & Stakeholder Engagement, BCS Allegient recognizes the vital role communication plays in achieving agency, program, project, and mission success, and we work closely with our clients to develop and implement strategies, messaging, materials, and tools that resonate with stakeholders. We're experts in the design, development, production, and execution of a wide range of communications products and activities—from technical publications and outreach materials to websites and interactive content. Our skilled facilitation and event teams work closely with our communications experts to lead clients through planning and executing collaborative sessions, and then deliver comprehensive proceeding reports with summary analysis and actionable recommendations.



Services

- Communications Strategies & Campaigns
- Stakeholder Engagement & Coordination
- Technical Writing & Editing
- Graphic Design
- Infographics & Data Visualization
- Web & Digital
- Event Planning & Execution
- Meeting Facilitation

Client Spotlight



U.S. Department of Energy (DOE) Wind Energy Technologies Office (WETO)

BCS Allegient developed an interactive animation to help non-technical audiences learn how wind turbines operate. Instead of text or a static image, this graphic allows users to learn about individual components of a wind turbine by “taking a look inside” the equipment through visual aids like information bubbles. Built using Adobe Flash, we constructed two views for the image: one that shows how wind can turn blades around the rotor on a wind turbine and another that demonstrates how energy from a wind farm travels to the end user. This animation is prominently displayed on WETO’s website home page, and it consistently ranks as one of WETO’s most popular web pages every year. Given its popularity, our team also created a mobile version of the animation to allow site visitors to have the same experience when on the page, regardless of which device they use.

Certifications

BCS Allegient values ongoing professional development and recognizes the importance of keeping up with industry standards and best practices in order to best serve our clients. Our team holds leading professional certifications, ensuring that we bring cutting-edge expertise and compliance-driven solutions to our clients.



Contract Vehicles

- OASIS+ (M&A) Small Business
- OASIS+ (R&D) Small Business
- SeaportNxG
- GSA MAS
- DOE TEPS BPA

In addition to those listed above, BCS Allegient utilizes direct award pathways through Joint Ventures for efficient, accountable, and expedited procurement.

NAICS Codes

541330	541512	541714
238210	541513	541715
518210	541519	541990
541611	541612	611420
541340	541690	611430
541511	541713	

Get in Touch

To discuss your needs and how we might partner to achieve mission success, email info@bcsallegient.com or call **202-410-9200**.

